



**NEWS RELEASE**  
FOR IMMEDIATE RELEASE

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### **Clarkson Eyecare Foundation Helps Flood Victims**

March 31, 2008...St. Louis, MO – The Clarkson Eyecare Foundation has opened the doors to all 37 Clarkson Eyecare locations to victims of this year's flood. Due to an unexpected rise in the Meramac River waters this spring, the citizens of surrounding areas were forced to leave their homes and lose many of their precious possessions.

For some, among those possessions lost were their glasses or contacts. The Clarkson Eyecare Foundation has reached out to those victims with assistance from the Red Cross to ensure they will not go without proper vision improvement. A full comprehensive eye exam and glasses or contacts have been provided to those in need.

Those still in need of assistance are encouraged to contact the Red Cross for more details. Each individual situation will be assessed and assisted accordingly. The Clarkson Eyecare Foundation aids in times of natural disaster, as done before with the Hurricane Katrina victims and will continue to do so in the future.

Individuals interested in supporting the mission of the Clarkson Eyecare Foundation and giving people access to a bright future may send their donation, payable to the Clarkson Eyecare Foundation, to 217 Clarkson Road, Ellisville, MO 63011, or may call 636-227-2600, or can make the donation on the Foundation's website. We are also accepting and asking for corporate sponsorships. For more information on the different levels of participation, visit our website at [www.clarksoneyecarefoundation.org](http://www.clarksoneyecarefoundation.org).

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