



Holiday Hot News 2011



In This Issue

[Events Calendar](#)

[Sales and Servicing](#)

[Sports](#)

[Convention Calendar](#)

Odessa Convention and Visitors Bureau December 2011

Events Calendar

December 1

City of Odessa
Tree Lighting

Starbright Village Opening

December 3-18

The Gospel According to
Scrooge
Permian Playhouse

December 3

Holiday Pops Concert
Wagner Noël Arts Center

December 4

Heritage Holiday
Parade of Lights

Christmas Tour of Homes

December 7

Story Time
Ellen Noël Art Museum

Pearl Harbor Day
Flag Raising Ceremony
VFW

December 13

Travel and Tourism

CVB Director, Linda Sweatt will be attending the National Tour Association's Tour & Travel Exchange and Convention in Las Vegas, December 3-9. During the convention, Linda will promote Odessa with one-on-one tour operator appointments and exhibition time. She will also be representing the great state of Texas during the convention as the chairman of Team Texas NTA. As chairman, Linda will oversee the day-to-day functions of the Team Texas soft drink booth.



Sales and Servicing

CVB staff member, Shelia Pippins recently attended the Rejuvenate Conference, in San Jose, California. While there, Shelia met with key religious meeting planners and promoted Odessa as a convention destination for faith-based events. She also participated in a Team Texas sponsorship, a goodwill project for Northern Uganda, and took advantage of many networking opportunities.

View our videos on YouTube



Giving back with the Build A Buddy project.

Flying J Wranglers
The Globe Theatre

Michael Martin Murphey
Christmas Concert
Ector Theater

December 18

Lone Star Brass Concert
Wagner Noël Arts Center

[View Complete Calendar](#)

Welcome
Olivia Mancha



The newest member of the Odessa CVB Team started her position as the CVB Administrative Assistant on November 29.



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Sports

Volleyball Games Hosted

Nov. 3 - Bronte vs. Fort Hancock @ Permian High School
Nov. 8- Andrews vs. Greenwood @ Permian High School

Football Games Hosted

Nov. 18 - Lake Dallas vs. El Paso Burges
Nov. 19 - Wichita Falls Rider vs. El Paso Chapin
Nov. 19 - Canyon Randall vs. El Paso Riverside



Lake Dallas Falcons celebrate their win.

Upcoming Football

Muleshoe Mules vs. Eastland Mavericks
Ratliff Stadium
Friday, December 2, 2011
7:00 pm
Adults \$7 Students \$5



Andrews Lady Mustangs

Odessa CVB Convention Calendar December 2011

State (S) National (N) Regional (R) International (I)

Date	Event	Designation	Delegates
12/1-12/3	Christmas Festivities- City Tree Lighting, Starbright Village Opening and Heritage Holiday Lighted Parade	R	100
12/2-12/3	Life Challenge, 20 th Annual Ladies Tea	R	50
12/9-12/11	Friday Night Lights Christmas Bowl	R	300
12/14-12/16	West Texas Fire Service Conference	R	75
12/30-1/2	Life Challenge, Times of Refreshing Conference	N	250



WISHING YOU
HAPPY HOLIDAYS!

The Odessa CVB

Linda, Molly, Pat, Shelia, Jeff, and Olivia

