

You *Must* Know Your Numbers

$$\boxed{} \times \boxed{} = \boxed{}$$

Leads Current Closing % Customers

$$\boxed{} \times \boxed{} = \boxed{}$$

Customers Average Sale Revenue

What would a 10% Improvement in Each Area Mean for Your Company This Year?

$$\boxed{} \times \boxed{} = \boxed{}$$

of Leads + 10% Leads # New Prospects

$$\boxed{} \times \boxed{} = \boxed{}$$

New Prospects + 10% Closing # New Customers

$$\boxed{} \times \boxed{} = \boxed{}$$

New Customers +10% Price Increase in Average Sale Increased Revenue