



# DATA BREACHES

There were...

2, 1 4 4, 5 8 3, 6 7 5

data records lost or stolen in 2014.

5,875,572 records lost or stolen <b>every day</b>	244,815 records lost or stolen <b>every hour</b>	4,080 records lost or stolen <b>every minute</b>	68 records lost or stolen <b>every second</b>
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Source: Breach Level Index (SafeNet)

On average,

# 71%

of security breaches target  
**small businesses,**

# costing \$188/record

(average cost per stolen record\*)



\*Source: 2013 Cost of Data Breach Study: Global Analysis by Ponemon Institute



# 60%

of small firms go out of  
business the within

# 6 Months

of a data breach\*

\*Source: National Cyber Security Alliance



## Don't Be A Statistic. Protect Yourself From A Breach.

- Security Risk Assessment
- Online PII Scanning
- Employee Security Training
- Security Policies
- \$100,000 Cyber / Financial Protection
- Breach Response Services

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# Are You Protected From A Data Breach?



## Think cybercriminals only target big companies?

More than 75% of data breaches target small and medium sized business (SMBs), and that can result in costs both financially and to your reputation.



### 1. TRAIN YOUR EMPLOYEES

Train your employees to help protect your sensitive data.



### 2. PROTECT YOUR NETWORK

Protect your network with VPNs, firewalls, vulnerability scans, penetration testing, etc.



### 3. SECURE YOUR DEVICES

Identify, track, and secure (encrypt) your employee's devices – smartphones, USB drives, tablets, and laptops.



### 4. SECURE PHYSICAL SPACE

Track and log visitors, limit access with locked doors.



### 5. CREATE CLEAR POLICIES

Create clear and concise written policies on the use and disposal of sensitive data.



### 6. WHERE'S YOUR DATA?

Locate, understand, and limit where all of your sensitive data resides.



### 7. PROPER DISPOSAL PROCEDURES

Ensure that you have the proper procedures and documents in place to dispose of any devices, equipment, and paper records.

**LET US HELP YOU PROTECT YOUR BUSINESS AND DATA.  
CONDUCT A SECURITY RISK ASSESSMENT TO UNDERSTAND  
YOUR RISKS.**

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# It's your data. Do your employees know how to protect it?



## Do your employees know:

- How to Identify phishing emails and websites
- Not to send PII (SSN, credit card, driver's license, etc.) in emails
- How to protect portable media
- The importance of creating strong passwords
- Not to share their passwords
- The dangers of posting PII on social media
- About the risks of using their personal devices with company data

Common sense, right? You'll be surprised how many employees don't know or practice these simple procedures.

**Our Training Program can help you get your employees trained and educated on how to protect your data.**

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# Prevent, React To, And Survive A Data Breach

## Let us help you with the following:

1



### Risk Assessment

Comprehensive reports that describe your current data security risks and recommendations.

2



### PII Scans

Scan your systems to identify PII and sensitive data (Credit Cards, Passports, Drivers Licenses, SSN, DOB, etc.)

3



### Employee Security Training

Train your employees on understanding and protecting your sensitive data with our online training.

4



### Security Policies

Written policies for your organization to help protect your sensitive data.

5



### \$100,000 Financial Protection

Financial protection to help protect you in the event of a breach.

6



### Breach Response Services

Legal and forensics services, Notification, credit, and ID monitoring, Crisis communication experts.

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