



WHAT: a special evening to spend with your favorite four-legged friend
WHEN: the first Thursday of *every month*. (April - Dec.)
WHERE: all around the Olde Gahanna downtown area / Mill Street / Creekside Plaza. (Gahanna Exit/Rt 62)
WHO: sponsored by the Olde Gahanna Community Partnership (OGCP)
More information at www.OldeGahanna.com.

PAWS IN THE PLAZA Sponsorship Levels

Unlike other sponsorship opportunities, your Paws in the Plaza sponsorship covers *YEAR ROUND* visibility for you or your business. Sponsorships are a onetime charge for *ALL NINE* events. (April – Dec.)

\$1,000 Party Pooch *(marketing will run March – Dec.)*

- Logo/Company Name on television ad on Time Warner Community Bulletin Board
- Logo/Company Name included in written press releases
- Logo/Company Name included on balloons - balloons are hung all around downtown Olde Gahanna for the day of the event. The Paws in the Plaza logo will be on one side of the balloon, and your name/logo will be on the other.
- Logo/Company Name on all printed material (posters, signs, event handouts)
- Logo/Company Name in on-line event listings (when available)
- Logo/Company Name on Paws in the Plaza website (linked to a landing page of your choice)
- Logo/Company Name in OGCP e-newsletter *(sent to Gahanna businesses, organizations, residents, stakeholders, visitors, and more.)*
- Open invitation to attend all Paws in the Plaza events with table/booth information
(Please schedule which months you'll be attending with Amy Evans)
- **Sponsorship Deadline Feb. 28th**

\$500 Canine Companion *(marketing will run March – Dec.)*

- Logo/Company Name on all printed material (posters, signs, event handouts)
- Logo/Company Name in on-line event listings (when available)
- Logo/Company Name on Paws in the Plaza website (linked to a landing page of your choice)
- Logo/Company Name in OGCP e-newsletter *(sent to Gahanna businesses, organizations, residents, stakeholders, visitors, and more.)*
- Open invitation to attend all Paws in the Plaza events with table/booth information
(Please schedule which months you'll be attending with Amy Evans)
- **Sponsorship Deadline Feb. 28th**

\$300 Furry Friend *(acknowledgements will be included in marketing materials March – Dec.)*

- Company Name on Paws in the Plaza website
- Acknowledgement/Company name in OGCP e-newsletter *(sent to Gahanna businesses, organizations, residents, stakeholders, visitors, and more.)*
- Open invitation to attend all Paws in the Plaza events with table/booth information
(Please schedule which months you'll be attending with Amy Evans)
- No sponsorship deadline. Company info will be added as soon as information is received.

Event Participation – with table/booth information

(Please schedule which months you'll be attending with Amy Evans, aevans@oldegahanna.com)

All/any months - **Free** - to OGCP members *(\$50 OGCP membership information at www.OldeGahanna.com)*

All/any months - **Free** - to rescue groups, adoption groups, non-profit organizations.

All/any months - **\$75** - Open invitation to attend any and/or all Paws in the Plaza events from April – Dec.

Single event attendance - **\$15** or a donation for a Paws in the Plaza raffle.

Raffle donation – add to the excitement of Paws in Plaza with a gift for two-leggeds or four-leggeds.

Promotional Give-a-way – Can't attend, but want to support the event and promote your business? Consider providing clever promotional giveaways with your name/logo. From safety collar lights, to travel water bowls, to water bottles, etc. we'll help you create a product and even distribute it for you. Contact Amy Evans to discuss details.



2010 Paws in the Plaza Sponsorship Information

- Party Pooch \$1,000
- Canine Companion \$500
- Furry Friend \$300
- Event Participation – any/all months
FREE to OGCP members. \$75 or \$0
- Event Participation - \$15 month
month(s): _____ \$____
(please submit at least 30 days in advance)

Name: _____

Company: _____

Address: _____

Website: _____

City/State/Zip: _____

Contact Phone: _____

THANK YOU! For your support of the Olde Gahanna Community Partnership.

Amy Evans will contact you to schedule dates/times/details/etc.

Please make checks payable to OGCP and return completed form to:

Olde Gahanna Community Partnership
P.O. Box 307681
Gahanna, OH 43230

Contact OGCP director Amy Evans with any questions: aevans@oldegahanna.com

Questions/Comments: _____

