



Caribbean Association of Indigenous Banks Inc.



**"DEFINING THE MARKET SPACE"**

**34<sup>th</sup> Annual General Meeting & Conference  
Nov 12-15, 2007, GEORGETOWN, GUYANA**

# *C.A.I.B. 2007 A.G.M. & CONFERENCE*

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## *Sponsorship Information*

CAIB Guyana 2007, C/o Mr. John Tracey, Guyana Bank for Trade and Industry Ltd., 47 - 48 Water Street, Georgetown, Guyana

Email: [caib2007@citizensbankgy.com](mailto:caib2007@citizensbankgy.com)

Website: [www.caibinc.org/conference2007](http://www.caibinc.org/conference2007)



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**Nov 12-15, 2007, GEORGETOWN, GUYANA**

**August 6, 2007**

Dear Sponsor,

**Caribbean Association of Indigenous Banks Inc.**  
**34<sup>th</sup> Annual General Meeting and Conference, November 12 – 15, 2007**  
**Georgetown, GUYANA**

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We are delighted to invite you to the 34<sup>th</sup> Annual General Meeting and Conference of Caribbean Association of Indigenous Banks Inc (CAIB), under the theme *Defining the Market Space*, to be held from **Monday, November 12, 2007 to Thursday, November 15, 2007**, in Georgetown, Guyana.

Now in its 34<sup>th</sup> year, CAIB's Conference serves as the premier platform in the Caribbean for discussing the opportunities and challenges facing Caribbean indigenous banks and financial institutions, as they carry out their mandate to provide banking and financial services par excellence to the people of the Caribbean and the wider diaspora.

As is customary, a distinguished panel of speakers has been carefully selected to provide current thought-leadership and solutions on the theme within the context of the rapidly changing global financial markets.

As a truly valued service provider we are pleased to extend an invitation to you to participate in this year's Conference as a sponsor. Your sponsorship will allow you the opportunity to showcase your products and services to an audience of approximately 250 Caribbean commercial bankers and correspondent banks from the Caribbean, North America and Europe, in addition to members of the local business community.

We have attached information on the five levels of sponsorship being offered this year, and in order for you to receive the best value for your investment, we would appreciate your early communication with us in order that we can begin planning for your participation.

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34<sup>th</sup> Annual General Meeting and Conference, November 12 – 15, 2007**

We thank you for your interest in our Conference and AGM and look forward to your company's participation and support.

Yours sincerely,

A handwritten signature in purple ink that reads "John Tracey".

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**John Tracey  
Chairman, Local Organising Committee**

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### **Sponsorship Opportunities** **34<sup>th</sup> Annual Conference**

The Caribbean Association of Indigenous Banks Inc (CAIB), a community of locally incorporated / owned banks and other financial institutions in the Caribbean/CARICOM Region, prides itself on offering opportunities for discussions on issues impacting the banking/financial services community and sharing experiences, as well as networking with fellow members.

In line with CAIB's mission, the Board of Directors along with the Guyana Local Organising Committee would like to invite you to attend the CAIB's 34<sup>th</sup> Annual Conference, which is scheduled to take place from November 12 – 15, 2007 in Guyana. A premier event for key players in the banking/financial services industry, the Pre-Conference Training and the 2-day working conference will cover pertinent topics relating to the theme "**Defining the Market Space**".

In addition to the Conference topics to be covered by specially selected speakers, the Conference will also play host to several key exhibitors that will be on hand to showcase and offer live demonstrations of current and imminent cutting-edge technological advancements and share business solutions for addressing customer needs.

We are delighted to invite you to join us as a Sponsor for the 34<sup>th</sup> Annual CAIB Conference, and ask that you complete the forms located in this package.

**We look forward to seeing you in November 2007!**

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## **Sponsorship Costs/Benefits**

### **PREMIUM PLATINUM SPONSOR – US\$15,000**

- Complimentary 10 x 10 exhibition space (2 tables and 2 chairs to be provided)
- The most prominent exhibition space during the two days of the Conference.
- 15-minute presentation relevant to the Conference Theme at the Conference.
- Signage on the Conference Web Portal and at the Conference & AGM.
- Midi advertisement (180 x 73 pixels) on CAIB's Conference Web Portal from date of payment of Sponsorship fees until end of November 2007.
- Distribution of promotional items in Conference Kits or at the Conference.
- Free half-page advertisement in "Caribbean Account 2007" – the magazine of the CAIB
- Full listing and contact information for all CAIB members.
- Waiver of registration fee for four representatives from your company for CAIB members and three representatives for non members.

### **PLATINUM SPONSOR – US\$12,000**

- Complimentary 10 x 10 exhibition space (2 tables and 2 chairs to be provided)
- Prominent exhibition space during the two days of the Conference.
- 10-minute presentation relevant to the Conference Theme at the Conference.
- Signage on the Conference Web Portal and at the Conference & AGM.
- Midi advertisement (180 x 73 pixels) on CAIB's Conference Web Portal from date of payment of Sponsorship fees until end of November 2007.
- Free half-page advertisement in "Caribbean Account 2007" – the magazine of the CAIB
- Distribution of promotional items in Conference Kits or at the Conference.
- Full listing and contact information for all CAIB members.
- Waiver of registration fee for three representatives from your company for CAIB members and two representatives for non members.



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**GOLD SPONSOR – US\$9,000**

- Complimentary 10 x 10 exhibition space (1 table and 2 chairs to be provided)
- Highly visible exhibition space during the two days of the Conference.
- Signage on the Conference Web Portal and at the Conference & AGM.
- Thumbnail advertisement (121 x 62 pixels) on CAIB’s Conference Web Portal for any two consecutive months from date of payment of Sponsorship fees until end of November 2007.
- Distribution of promotional items in Conference Kits or at the Conference.
- Full listing and contact information for all CAIB members.
- Waiver of registration fee for three representatives from your company for CAIB members and two representatives for non members.

**SILVER SPONSOR – US\$6,000**

- Complimentary 6-foot table in highly visible exhibition area.
- Signage on the Conference Web Portal and at the Conference & AGM.
- Thumbnail advertisement (121 x 62 pixels) on CAIB’s Conference Web Portal for any month from date of payment of Sponsorship fees through to end of November 2007.
- Distribution of promotional items in Conference Kits or at the Conference.
- Full listing and contact information for all CAIB members.
- Waiver of registration fee for two representatives from your company for CAIB members and one representative for non members.

**BRONZE SPONSOR – US\$3,600**

- Signage on the Conference Web Portal and at the Conference & AGM.
- Distribution of promotional items in Conference Kits or at the Conference.
- Full listing and contact information for all CAIB members.
- Waiver of registration fee for one representative from your company for CAIB members.



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**SPONSORSHIP CONTRACT AND APPLICATION FORM**

|                                       |                           |
|---------------------------------------|---------------------------|
| COMPANY/ORGANISATION:                 |                           |
| KEY CONTACT (Exact Title/First/Last): |                           |
| ADDRESS:                              |                           |
| COUNTRY:                              | TEL/FAX NO:               |
| SIGNATURE:                            | EMAIL (Must be provided): |

**SPONSORSHIP LEVEL:**

Premier Platinum ( )      Platinum ( )      Gold ( )      Silver ( )      Bronze ( )

**State any exhibition space requirements clearly and precisely here:**

**EXHIBITION SPACE PRICING**

- Premium Platinum, Platinum & Gold Sponsors – complimentary
  - Silver – complimentary tables (upgrade from table US\$400.00)
  - Bronze Sponsors – US\$500.00
- (SPACES ARE SUBJECT TO AVAILABILITY)*



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## **EXHIBIT SPECIFICATIONS & ACCESSORIES**

- Free form to facilitate sponsors' signage.
- Topped & skirted banquet table(s) (6 feet) and two chairs. (Additional tables can be made available upon request – subject to availability)
- Electric current in Guyana is 110 volts.

## **COMPLIANCE TERMS & CONDITIONS**

- All booth equipment must be in place in the Exhibition Area by 18:00h on Sunday, November 11, 2007 and must not be dismantled until after 18:00h on Wednesday, November 14, 2007.
- Please note that all signage must be free-standing and nothing must be stuck, stapled, pinned to the walls of the exhibition area.
- All items shipped to Guyana are subject to Guyana customs regulations/duties and must be cleared through local customs.
- Arrangements for our customs brokerage services will be made available on request. **All related charges will be for your Account.**
- Your Credit Card number will be required when items are to be cleared. The amount will be communicated.
- The Airway Bill No., expected date of arrival and a signed commercial invoice detailing all equipment/promotional terms, etc. must be provided ahead of arrival to facilitate customs clearance in due time for the Booth set-up.
- Items may be shipped, marked **"2007 CAIB CONFERENCE MATERIAL – for demonstration purposes"** to:

**CAIB 2007 Guyana Local Organising Committee**

**c/o Guyana Bank for Trade & Industry**

**Head Office**

**47-48 Water Street**

**Georgetown**

**Guyana**

**Attention: Mr. Claudius Vaughn**

CAIB Guyana 2007, C/o Mr. John Tracey, Guyana Bank for Trade and Industry Ltd., 47 - 48 Water Street, Georgetown, Guyana

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**METHODS OF PAYMENT**

Cheque (please make cheques payable to: **CAIB Local Organising Committee**  
**Courier cheque to: CAIB Local Organising Committee, C/O Citizens Bank Guyana Inc., 201 Camp & Charlotte Sts., Georgetown, Guyana.**  
**Attention: Mr. Kwabina Griffith**

Bank Transfer: (see WIRE TRANSFER instructions overleaf)

Credit Card (please complete card details below)

Visa

MasterCard

Card #

Expiry Date:

Name on Card:

**Amount to be charged:**

**Sponsors:**

Premier Platinum: US\$ \_\_\_\_\_

Platinum: US\$ \_\_\_\_\_

Gold: US\$ \_\_\_\_\_

Sliver: US\$ \_\_\_\_\_

Bronze: US\$ \_\_\_\_\_

**Exhibition spaces**

Silver & Bronze Sponsors: US\$ \_\_\_\_\_

**Total US\$** \_\_\_\_\_

I hereby authorize CAIB Local Organising Committee, c/o Citizens bank Guyana Inc. to debit my credit card in the amount of US \$ \_\_\_\_\_ .

**Signature:**

**Date:**

**Please fax completed form to: (592) 225-3609 or (592) 227-1612**



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**WIRE TRANSFER INSTRUCTIONS:**

**CITIBANK N.A.**

111 WALL STREET, 21<sup>ST</sup> FLOOR

NEW YORK, N.Y. 10043

U.S.A.

ABA - 021000089

**ACCOUNT NO. 36140566**

in the name of Citizens Bank Guyana Inc.

for further credit to Account Number **118032896**

in the name of **CAIB Local Organising Committee**

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