

Caribbean Association of Indigenous Banks Inc

Service Members

SERVICE MEMBERS' BENEFITS

Marketing Support

- A complementary profile of the Service member's products and services in the **CAIB Service Member Directory**, sent to all CAIB Members
- A complementary profile of the Service member's products and services in the online **CAIB Products & Services Provider Directory**, visited by hundreds of industry colleagues each month on **www.caibinc.org**
- Right to place advertising in the Directory and discounted rates to advertise in CAIB periodicals including the CAIB Annual Magazine and any Special Editions.
- Open invitations to sponsor CAIB programmes, submit authored or co-authored articles to CAIB publications, and participate in CAIB presentations and events.
- A chance to utilize the CAIB mailing list to reach your best prospects.

Access to CAIB Members

Service members will have easy access to establishing contacts and increased visibility both essential to their business growth through attending and exhibiting at CAIB events such as the Annual Conferences. To facilitate participation, Service Members will also receive

- Priority choice of exhibit space-important, because space often is limited.
- Opportunities to participate in Information Exchanges at CAIB conferences and other events
- An open invitation to submit proposals to speak at conferences and seminars.

Communications

Service Membership is a cost-effective way to keep up with issues that affect your Customers. As a Service Member, you'll automatically receive:

- *CAIB Monthly Newsletter* covering banking and other developments in member states across the Caribbean/CARICOM region.

Special Discounts

Service Membership will allow savings on a wide range of publications, products, services and events, such as:

- Registration for any CAIB event
- Sponsorship Packages
- Exhibit Space.
- Advertising in CAIB Publications and web portal.
- CAIB Annual Magazine and Special Editions at the members' price

Service members will not have a vote and will not be entitled to attend Annual General Meetings or other membership meetings.

ELIGIBILITY REQUIREMENTS

Information on eligibility requirements for CAIB Service Membership, along with the steps that will occur when you send in your Application Form:

1. If your organization provides products and/or services that enable Caribbean Association of Indigenous Banks Inc (CAIB) member banks and financial institutions to carry out their mission, then you may be eligible for Service Membership in the CAIB
2. Financial services, trade associations, and the subsidiaries or affiliates of each are not eligible for Service Membership in the CAIB.
3. Any organization not allowed to exhibit at CAIB conferences cannot become a Service Member.
4. If you are eligible, your completed application for Service Membership along with a Letter of Recommendation from a General Member of CAIB must be submitted to the CAIB Chief Executive Officer (CEO)
5. Next, your application, on the recommendation of the CEO, will be presented to the Board of Directors for approval.
6. After your application has been approved by the Board of Directors of CAIB, you will receive a "Welcome Letter" and other materials from the CEO.
7. When and where appropriate, the CAIB will identify and recognize your company as a Service Member of the Caribbean Association of Indigenous Banks Inc.
8. You may not use the CAIB trade name, logo, trademark, service mark or copyright on your order forms, bills or invoices, or use it to promote your products or services. Nor may you claim or infer that Service Membership implies CAIB's endorsement of your products or services.
9. In existing and future contracts between the CAIB and a Service Member, this prohibition against product endorsement may be waived by CAIB's Board of Directors or its designee under CAIB's contract approval process.
10. Additional guidelines concerning specific Service Member benefits will be sent to you once your application is approved.

MEMBERSHIP FEES

1. The fees for CAIB Service Membership is US\$1,500.00
2. CAIB Service Membership fees are annual and become due and payable on the 1st of October.
3. When you become a CAIB Service Member, your entire company joins not individual divisions, sections, or groups within your company.
4. Subsidiaries can take advantage of the cost-saving benefits of the parent company's CAIB Service Membership (getting the member rate on CAIB publications, conference, schools, etc.). But if the subsidiary wishes to be recognized as a CAIB Service Member (in The CAIB Annual Directory of Service Members, at CAIB exhibit shows, etc.), then the subsidiary must enroll as a Service Member as well and vice versa.

ENROLLMENT INSTRUCTIONS

1. Complete the Service Member Application Form including company description/corporate profile and all other relevant information as requested
2. Indicate the company key contact person
3. Obtain Letter of Recommendation from a General Member of CAIB
4. Submit completed Application Form and Application Fee of US\$250 to CAIB

JOIN NOW!