



## 30 + Fundraising Ideas

1. Change your voice mail messages and e-mail signature to include your participation in your fundraising challenge event.
2. Brainstorm an A-Z of fundraising **ideas**.
3. Create return address labels that state: "I'm participating in the Bike Across Kansas with CCCS challenge event 2009. Will you sponsor me?"
4. Make your list of pledge donors today.
5. Hold a Garage Sale. Ask your friends and family to donate items and use all the profits towards your pledge goal.
6. Hold a mow-a-thon. Declare a weekend where you'll mow your neighbor's lawn for \$20 (or whatever amount you want to set).
7. In lieu of a gift on your birthday or other occasion, ask your friends and family to make a pledge towards your **sponsorship**.
8. Hold a themed dinner party for 10 of your friends. Donation: \$25 a head. Spend no more than \$10 a head on the food and you'll have \$150.
9. Write a Pledge Letter. It should include the following key points: the amount you are asking for and a date/deadline when you want to hear from the person.
10. If you are running "in memory" or "in honor" of a loved one, include a picture of you with your loved one in your pledge letter, on posters, etc.
11. Hold a movie party. Every time a specific word is said in the movie, everyone puts 10 cents in a pledge bowl.
12. Delegate! Give 10 friends 10 **sponsorship** forms and ask them to get **sponsorships** for you.
13. Make your company work for you. Ask them to match donations made by other employees.

14. Hold a bake sale at work. Ask some friends to bake some goodies for you so you don't have to do all the baking.

15. Contact some of the suppliers your company uses and ask for a donation.

16. Get an article in your company Newsletter. It's good publicity and may help get more pledges for you.

17. If you teach, get your students to help you with fundraising **ideas**. Kids are great at that kind of stuff. Keep a log in your classroom of your training miles and maybe a chart showing your fundraising progress

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18. Don't forget about your Doctors, Dentists, Yoga Instructor, Hair Stylist, etc. You've given them enough money, now it's their turn.

19. In your neighborhood, put "Have you seen me biking around the neighborhood?" letters/packets on front doors to get donations from your neighbors

20. If there's a local paper in your town get some publicity in the local paper. Contact CCCS and we will supply you with a press release.

21. Baby-sit, pet-sit, house sit, water the garden. Any chores you would normally do for free for neighbors, friends or family, but this time ask them for a pledge.

22. Ask a manager of a local bar or restaurant if you can hold a fundraiser one evening. Get a band that is willing to donate their time and charge a cover at the door.

23. Into gardening? Hold a Garden Tour at your home or a local historical home. Get it promoted in the local newspaper.

24. Make up Business Cards with *Bike Across Kansas with CCCS* challenge event information, your name, address, how to donate. Hand them out to everyone. Create a web site. Email everyone; invite them to visit your website. When they email you back, send a pledge request.

25. Create a scrolling screen saver at work as a subtle reminder of your commitment to participate in Bike Across Kansas with CCCS.

26. Make the web site, [www.cccskids.org](http://www.cccskids.org). the start up page on your web browser so you can see it every time you surf the web. This will keep you motivated to have your fundraising goals and training foremost in your mind.

27. Identify one corporate sponsor that you can ask for a large donation. We will promote them on the CCCS website; it's always a good idea to have a personal contact first.

28. Just because potential donors haven't given you money yet, doesn't mean they aren't going to donate. Follow up is a critical aspect of fundraising.

29. Keep in mind why you are doing it and who you are helping. A quick “elevator speech” might be:

”Children’s Christian Concern Society shares the love of Jesus with children around the world through Christian education. I’m biking across Kansas to help make the difference in the life of a child. Will you please sponsor me? “

30. Send out a request on your Facebook page. Have your friends join your cause!

30. Enthusiasm, Enthusiasm, Enthusiasm!!